



Pedro Ladeira

Software Engineer

“ building until i make it ”

- Email
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- Address
Belo Horizonte, Brazil

Socials

- GitHub
@pepeladeira
- Twitter
@pedrooladeira
- LinkedIn
pedro-ladeira-dev

Languages

- Brazilian Portuguese
Native
- English
Professional working

Latest projects

AEOmatic
WordPress plugin that automates the creation and management of /llms.txt.

aeomatic.com

Love by Notes
Unique space to track your relationship, write love letters and preserve moments.

lovebynotes.com

Podletter
Your Newsletters delivered as Podcasts

Transforms your newsletters into easy-to-listen podcasts.

podletter.io

ping-email
Open source Node.js SMTP Email Verification Library.

[ping-email](https://ping-email.com)

Experience

Founding Software Engineer
Pingback (pingback.com)
Founding team Software Engineer and partner at Pingback, building and scaling a marketing automation platform for SMEs in Brazil, sending over 10M emails daily.

Jul 20 – Present
Belo Horizonte, Brazil

Web Development Instructor
Pingback (pingback.com)
Trained over 20 individuals from zero to junior-level developers, teaching HTML, CSS, JS, React, Node, and Databases.

Feb 23 – Jul 23
Belo Horizonte, Brazil

Finance Director
Institute for Leadership Development – Young BH
Served as Finance Director at a renowned Brazilian institute for youth leadership development, managing the financial operations, budgeting, and strategic planning.

Jan 21 – Dec 2021
Belo Horizonte, Brazil

Skills



Development

- AI
- Python
- LangChain

- AWS
- Terraform
- Postgres

Node JS

Next JS

HTML

CSS JS

Education

FIAP
Systems Analysis and Development
2024 – 2026

PUC Minas
Computer Science
2021 – 2023